

ACAPULCO'S TOP TEN

REASONS WHY CONCRETE POOLS ARE *Superior* TO STAINLESS STEEL



SAVE YOUR DOUGH. CONCRETE POOLS ARE 15-20% LESS EXPENSIVE TO CONSTRUCT THAN A STAINLESS STEEL POOL.

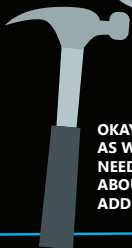


CONCRETE POOLS ARE WATERPROOF. THIS IS PRETTY IMPORTANT IF YOUR SWIMMING POOL IS ... FILLED WITH WATER.



IF YOU'RE AFRAID OF COMMITMENT, A CONCRETE POOL IS NOT FOR YOU. CONCRETE POOLS ARE BUILT TO STAND THE TEST OF TIME. IN SICKNESS AND IN HEALTH.

WHO WANTS TO BE TIED DOWN TO ONE COOKIE CUTTER FINISH OPTION? WHETHER YOUR DREAM IS TILE, PLASTER, PAINT OR VINYL, CONCRETE OFFERS IT ALL! THE BEST PART? YOUR AQUATIC DREAM CAN BE BUILT WITHIN YOUR FACILITY'S BUDGET.



OKAY, A CONCRETE POOL ISN'T AS BIG OF A LIFETIME COMMITMENT AS WE MENTIONED EARLIER. A CONCRETE POOL, LIKE ANYTHING, WILL NEED TO BE REPAIRED OVER TIME (A VERY LONG TIME). THE THING ABOUT A CONCRETE POOL IS, IT CAN BE REPAIRED, UPGRADED, AND ADDED TO MUCH EASIER THAN A STAINLESS STEEL POOL.



CONCRETE POOLS CAN BE BUILT TO BE AS DEEP AS YOU DESIRE. STAINLESS STEEL POOLS TYPICALLY CAN ONLY BE BUILT AS DEEP AS 3M. ANY DEEPER, AND YOUR STAINLESS STEEL POOL WILL NEED A LITTLE HELP FROM A STRONGER MATERIAL. YOU GUESSED IT, CONCRETE!

SUPPORT LOCAL WORKERS. CONCRETE POOLS CAN NORMALLY BE CONSTRUCTED USING LOCAL FORCES, UNLIKE STAINLESS STEEL POOLS, WHICH ARE NOT AS COMMON, AND MANY TIMES NEED TO BE MANUFACTURED IN ANOTHER COUNTRY.



IF WE WERE TO ASSEMBLE A PUZZLE MADE FOR KIDS AGES 3-4, MOST OF US WOULD HAVE NO PROBLEM. WITH A MINIMAL NUMBER OF PIECES, THEY ARE SIMILAR TO A CONCRETE POOL WHICH IS BASICALLY MADE UP OF TWO PIECES. STAINLESS STEEL POOLS ON THE OTHER HAND, ARE MORE LIKE AN ADVANCED PUZZLE. WITH THOUSANDS OF LITTLE PIECES, MOST OF US (UNLESS YOU ARE A PUZZLE MASTER) END UP WITH NOTHING BUT MISSING PIECES AND A HEADACHE. STAINLESS STEEL POOLS ARE MADE OF HUNDREDS OF JOINTS, CREATING THE POTENTIAL FOR LITERALLY THOUSANDS OF FEET OF LEAKS, AND A NUMBER OF HEADACHES FOR ANYONE OPERATING THE POOL.



IF YOU WERE IN A FIGHT, YOU WOULD NOT WANT TO GO UP AGAINST CONCRETE. CONCRETE IS TOUGH. YOU WOULD WANT TO BATTLE IT OUT WITH VINYL. VINYL WRINKLES, TEARS AND IS DAMAGED EASILY. WHEN IT COMES TO POOLS, ALTHOUGH CONCRETE IS FLEXIBLE AND GIVES YOU THE CHOICE TO USE VINYL AS A FINISH, IT IS NOT DEPENDANT ON IT AS A STAINLESS STEEL POOL IS.

SLOW AND STEADY WINS THE RACE. IF YOU COMPARE POOLS TO "THE TORTOISE AND THE HARE," STAINLESS STEEL POOLS (THE HARE) WOULD BE THE FASTEST TO BUILD. SPEED ISN'T EVERYTHING. THE CONSISTENCY AND QUALITY OF THE CONCRETE POOL (THE TORTOISE), WOULD PERSIST FOR YEARS AFTER THE BUILD IS COMPLETE.

